



Theme:
**AI & Technology in Pharma:
Educate, Innovate, Empower**

Organised By:
**Indian Pharmaceutical
Congress Association**

Hosted By
**Association of Pharmaceutical
Teachers of India (APTI)**

19 20 21 DECEMBER 2025
Bengaluru International Exhibition Centre, Bengaluru, India

FEDERATING ASSOCIATIONS



EXPO PARTNER



POWERED BY



**EDUCATIONAL EXPO
BROCHURE**

Highlights

10,000+ sqm.
Exhibition Area

10,000+
Visitors

300+
Exhibitors

15+
Countries



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74th Indian Pharmaceutical Congress

19 20 21 DECEMBER 2025 || BIEC, Bengaluru, India



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74th Indian Pharmaceutical Congress

19 20 21 DECEMBER 2025 || BIEC, Bengaluru, India



Dr. Milind J. Umekar

President, Indian Pharmaceutical Congress Association (IPCA)

President, Association of Pharmaceutical Teachers of India (APTI)

Invitation to Partner with the 74th Indian Pharmaceutical Congress -

"AI & Technology in Pharma: Educate, Innovate, Empower"

Dear Esteemed Leaders in the Pharmaceutical Industry, Esteemed Regulators, Educational Institutions and Allied Sectors.

It is with immense pleasure and great anticipation that we, extend a sincere appeal for your invaluable exhibition partnership.

The Indian Pharmaceutical Congress stands as the most prestigious and impactful annual gathering for the pharmacy profession in India. This year, the 74th IPC will be held from **December 19th to 21st, 2025**, at the **state-of-the-art Bangalore International Exhibition Centre (BIEC), Bengaluru**. The theme for this landmark event, **"AI & Technology in Pharma: Educate, Innovate, Empower,"** reflects our commitment to addressing the transformative shifts shaping the global pharmaceutical landscape.

The pharmaceutical sector is at the cusp of a revolutionary era, driven by rapid advancements in Artificial Intelligence and emerging technologies. The 74th IPC will serve as a critical platform to deliberate on these advancements, foster innovation, strengthen industry-academia collaboration, and empower the next generation of pharmacy professionals. We anticipate over 12,000++ delegates, including leading academicians, researchers, industry professionals, policymakers, and a significant number of international delegates, making it an unparalleled networking and knowledge exchange opportunity.

Sponsoring the 74th IPC offers an exceptional opportunity to elevate your brand visibility, showcase your commitment to pharmaceutical innovation, and connect with a highly targeted and influential audience. Your partnership will enable us to:

- **Host World-Class Scientific Sessions.**
- **Facilitate Knowledge Exchange.**
- **Support Young Talent.**
- **Promote Global Collaboration.**

We offer a range of sponsorship packages tailored to provide maximum visibility and engagement, including:

- **Event Partner**
- **Platinum, Gold, Silver, and Bronze Sponsorships**
- **Session Sponsorships**
- **Exhibition Stalls**
- **Specific Item Sponsorships**
- **Advertisement Opportunities**

A detailed sponsorship prospectus outlining the various categories and benefits is enclosed/available on our official website www.74ipc.com we are also open to discussing customized sponsorship solutions that align with your specific marketing and corporate social responsibility objectives.

We eagerly await your positive response and the opportunity to collaborate with you to make the 74th Indian Pharmaceutical Congress a resounding success.

Thank you for your time and consideration.



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OBJECTIVES

As a result of Sponsoring in this event, You will be able to:



Gain insights into the current perspectives of industry professionals and global manufacturers on the increasing complexities of the global pharmaceutical environment.



Will be connect with all the Pharma Experts in National & International platform.



Discuss emerging trends, advanced approaches, and innovative solutions with global experts to stay abreast of current and evolving industry topics.



Explore ideas and develop strategies to advance key initiatives addressing industry innovation and ensuring quality and safety.



Identify opportunities for engagement with technologies to develop potential solutions to challenging issues affecting the industry.



74th IPC is an international exhibition and conference focused on the pharmaceutical, healthcare, and technology industries. It highlights the future of these industries, particularly emphasizing a transition towards digital innovation on a global scale.

BENEFITS FOR EXHIBITORS AT THE EDUCATIONAL EXPO

Educational Expo helps universities go beyond admissions – positioning them as research-driven, industry-connected, and globally engaged institutions.

	Brand Visibility		Direct Engagement		Lead Generation
	Market Insights		Networking Opportunities		Thought Leadership
	Student Attraction		Academic Collaborations		Research Showcasing
	International Outreach		Knowledge Exchange		Knowledge Partnerships
	Industry Linkages		Funding Opportunities		Alumni Engagement
	Student Mobility		Technology Adoption		Placement & Internship Linkages

Why Exhibit ?



Participation of Leading Institutions



One to One Counseling for Students



Psychometric Testing for Students



Information about Scholarships



Education Loan Opportunities



Free Entry for Students





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74th IPC EDUCATION EXPO ZONES



UNIVERSITIES



COLLEGES



SKILL DEVELOPMENT/
VOCATIONAL TRAINING



PUBLISHING



STEM



HIGHER EDUCATION
COUNSELLING



ED-TECH/
STARTUPS



COMPETITIVE EXAMINATION/
COACHING CENTERS



Highlights

10,000+ sqm.
Exhibition Area

10,000+
Visitors

300+
Exhibitors

15+
Countries



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Exhibitor Profile

EDUCATIONAL INSTITUTIONS:

- Universities and colleges(national and international)
- Residential and non-residential schools, including international schools
- Specialized training colleges
- Early childhood education providers
- School and college franchisees

SUPPORT SERVICES:

- Banks,financialinstitutions, and financial aid providers
- Education portals and online counselling services Study abroad and visa service facilitators Scholarship providers

LEARNING AND DEVELOPMENT:

- Competitive examcoachingcentres
- E-learning platforms Skill development and vocational training providers Language and job-oriented course providers

MEDIA AND TECHNOLOGY:

- Educationmagazines, journals, and publications
- Ed-tech companies and startups
- STEM organizations Service providers of educational products and technologies





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Academic Sponsorship (For the first time at IPC)

Exclusively for: Universities, Institutes and Academic Consultancies

PHARMA EDUCATIONAL EXPO

MAIN ACADEMIC PARTNER

₹ 25 LAKHS

- Entry for Pharma Academic Excellence Award function.
- Pharma Academic Leadership Excellence Award by the Hands of Chief Guest in Academic Excellence Award.
- One Premium Stall at Pharma Education Expo 2025 for admissions promotion and Marketing Purpose.
- One 20 min Session at Education Expo.
- 02 Complementary Registrations.
- Branding at Pharma Education Expo
- Display at Pharma Education Exhibition Hall.
- One-page colour advertisement in Souvenir.
- Data of all registered delegates

PLATINUM ACADEMIC PARTNER

₹ 15 LAKHS EACH

- Entry for Pharma Academic Excellence Award function.
- Pharma Academic Excellence Award by the Hands of Chief Guest in Academic Excellence Award.
- One Corner Stall at Pharma Education Expo 2025 for admissions, promotion and Marketing Purpose.
- One 15 min Session at Education Expo.
- 02 Complementary Registrations.
- Branding at Pharma Education Expo
- Display at Pharma Education Exhibition Hall.
- One-page colour advertisement in Souvenir.
- Data of all registered delegates

GOLD ACADEMIC PARTNER

₹ 10 LAKHS

- Entry for Pharma Academic Excellence Award function.
- Pharma Academic Excellence Award by the Hands of Chief Guest in Academic Excellence Award.
- One Exhibition Stall at Pharma Education Expo 2025 for admissions, promotion and Marketing Purpose.
- One 10 min Session at Education Expo.
- 02 Complementary Registrations.
- Display at Pharma Education Exhibition Hall.
- One-page colour advertisement in Souvenir.
- Data of all registered delegates

ACADEMIC PARTNER

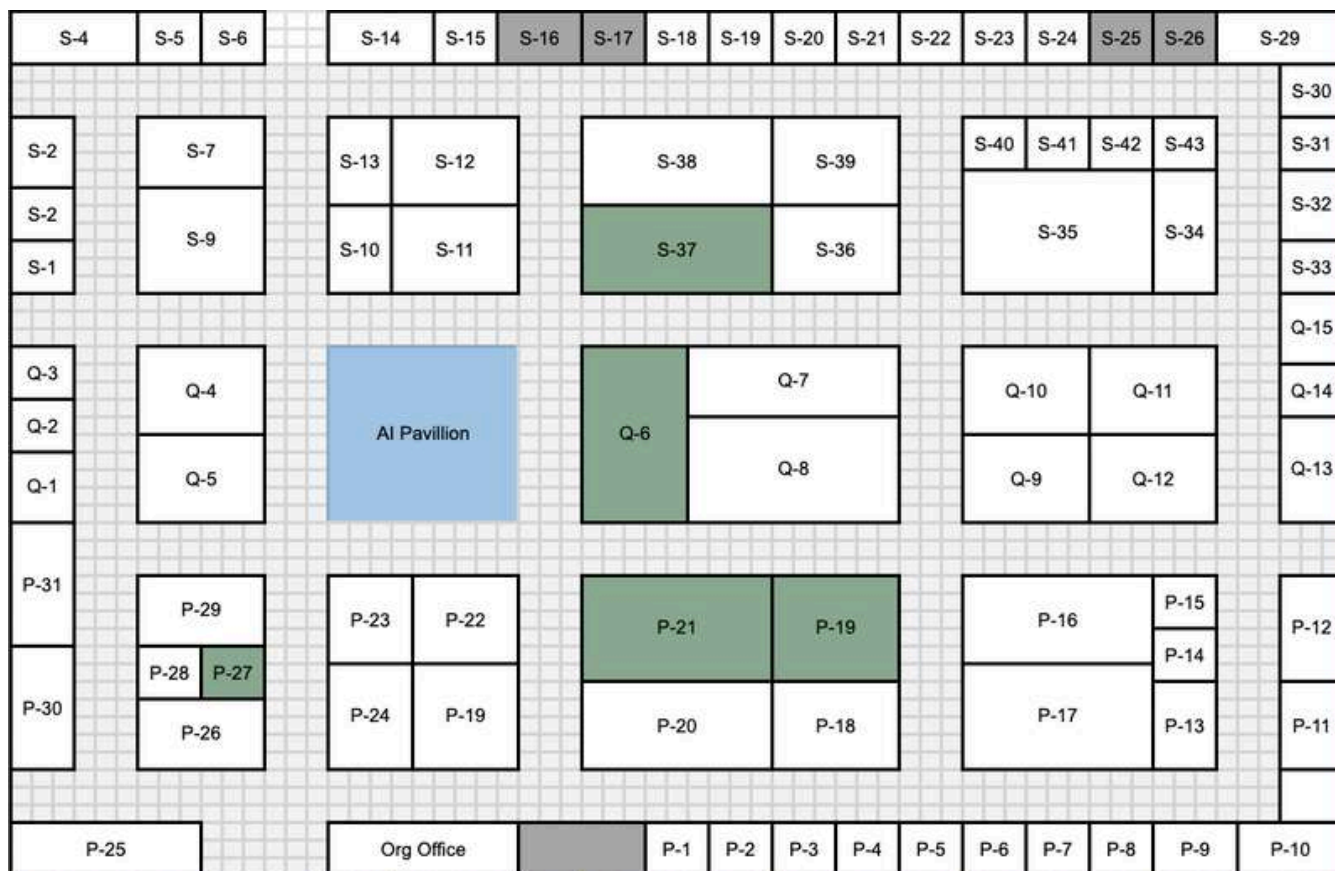
₹ 05 LAKHS

- Entry for Pharma Academic Excellence Award function.
- One Exhibition Stall at Pharma Education Expo 2025 for admissions, promotion and Marketing Purpose.
- 02 Complementary Registrations.
- Display at Pharma Education Exhibition Hall.
- Data of all registered delegates



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Main Entry



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IPC HIGHLIGHTS



12000+
PARTICIPATES



300+
EXHIBITORS



10000 Sqm.
NET EXHIBITION AREA



40+
MEDIA
PARTNERS

15+
VISITING
COUNTRIES

150+
REPUTED
GLOBAL
SPEAKERS



700+ REPUTED COMPANIES
PARTICIPATIONS



2 KEYNOTE
SESSIONS



50+
ENDORSEES



SPECIAL SESSION FOR
NETWORKING



CORPORATE
GALA DINNER

ROUNDTABLE SESSIONS

R&D



CEO'S



DOCTORS



20
INNOVATIVE
PRESENTATIONS



B2B
MEETINGS

ACCESS TO
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ONE ON ONE
MEETING WITH CLIENTS

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